



211 Walnut Street
Neenah, WI 54956

AN ORDINANCE: By Common Council
Re: A Moratorium on select signs defined by
Section 24-3 of the Code of Ordinances.

ORDINANCE NO. 2024-08

Introduced: _____

Committee/Commission Action:

AN ORDINANCE

The Common Council of the City of Neenah, Wisconsin, do ordain as follows:

Section 1. Purpose. Portions of Chapter 24 of the Code of Ordinances of the City of Neenah, consisting of Sections 24-107(2), 24-107(9), 24-182(5), 24-183(5), and the Chapter's permitting requirements have been invalidated by court rulings. The City of Neenah therefore seeks to ensure signs erected in the City of Neenah follow applicable building code, electrical code, design standards, and other regulations to secure the compelling government interests relating to signs in Chapter 24 of the City of Neenah Municipal Code. This ordinance will serve as a moratorium on the erection of select signs within the City of Neenah to permit the City of Neenah to establish acceptable standards to ensure the City's compelling interests are met.

Section 2. Applicability. The following is a list of signs which are defined in Chapter 24 of the Neenah Municipal Code to which this moratorium applies, the erection of, as well as the replacement, repair, renovation, relocation, or modification of;

- (a) Ground Signs,
- (b) Wall Signs,
- (c) Changeable Message Signs,
- (d) Canopy Signs,
- (e) Projecting Signs, and
- (f) Off-Premises Signs and Sandwich Board Signs

(1) Section 2(f) will apply to the entirety of any and all parcels of which any portion thereof falls within 250 feet of the Right-of-Way constituting Interstate 41, Bell Street, Bergstrom Road, Breezewood Lane, Cecil Street, N. Commercial Street, S. Commercial Street, N. Green Bay Road, S. Green Bay Road, Main Street, and North Street.

Section 3. Duration and Effective Date. This ordinance shall take effect from and for no longer than 90 days of its passage and publication.

Section 4. Determination. In determining the length of time outlined in Section 3 of this ordinance, the City of Neenah considered the diligence required to create standards which are constitutional, compliant with recent court rulings, and which secure the compelling government interests outlined in Chapter 24 of the City of Neenah Municipal Code.

Section 5. Action. The need for this moratorium will be removed by the development of compliant standards by the City of Neenah regarding the erection, replacement, repair, renovation, relocation, or modification of signs.

Section 6. Exception. Any sign impacted by this moratorium which is compliant with all applicable building code, electrical code, and design standards; and is reviewed and approved by the City Building Inspector or Designee may be exempted from this moratorium, provided that the creator of said sign complies with the compliant standards in development upon their adoption, and that the sign is not an off-premises sign as is defined by Chapter 24 of the City of Neenah Municipal Code.

Moved by: Ellis/Borchardt

Adopted: June 5, 2024

Approved:



Jane B. Lang, Mayor

Published: June 24, 2024

Appleton Post Crescent

Attest:



Charlotte Nagel, City Clerk

